

Privacy Policy

Last updated: March 27, 2024

At CONNECTA 2, accessible from www.connecta-info.eu, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains information on the types of data that this website collects or records and outlines how the data is being used.

This Privacy Policy applies only to our online activities and is valid for visitors of our website with regards to the information that is shared and/or collected. This Policy is not applicable to any information collected offline or via channels other than this website.

Consent

By using our website, you hereby consent to our Privacy Policy and agree to its terms.

GDPR Compliance

CONNECTA 2 website is in full GDPR compliance due to use of an [Independent Analytics](#) plug-in. Three features used in this website address user privacy law.

First, CONNECTA 2 website does not use any cookies at all, first or third party. Instead, it uses our own website's REST API to record visits as they happen. It outputs a small tracking script on each page of our website. When a visitor arrives on our site, we collect data about the visitor and the page they're viewing. Once the page is finished loading, the script sends this data to our own website via the REST API, and the data is then saved in our database. For this reason, we do not need to display a cookie consent banner.

Second, our website does not share any data with outside partners. All analytics data created is stored entirely on our website hosting server without any other external communication.

Lastly, except for the email of consenting newsletter subscribers, all other data stored by the website is completely anonymous. We use a visitor's IP address to get their geolocation, then we encrypt their IP combined with their User Agent string to create a unique ID, and this unique ID is then used to recognise future visits. For better GDPR compliance, this unique ID is refreshed daily so that visitors are not recognised for more than 24 hours.

What are we tracking?

- Views - a view is recorded every time a page is loaded;
- Visitors - a visitor is a person who visited our website;
- Sessions - a new session is recorded when a visitor arrives on our website. As they view additional pages, these views are included in the same session until there is a 30-minute period of inactivity. If that visitor views any pages after that, they'll be recorded in new sessions;
- Referrers - a referrer is the website that a visitor came from;
- Session Duration - Session Duration is a measure of how long people spend on our website when they visit, on average;
- View Duration - View Duration is a measure of how long visitors spend on a specific page, on average;
- Bounce Rate - Bounce Rate is the percentage of visitors who viewed one page and left;

- Views Per Session - Views Per Session tells us how many pages visitors look at (on average) when they visit our site;
- Geolocation - we record the location of each visitor that arrives on our website. The location data includes the visitor's continent, country, subdivision and city. This data is derived from the visitor's IP address, which is then encrypted to comply with GDPR regulations;
- Entrances - Entrances tell us how many times a page was the first page in a session;
- Exits - Exits tell us how many times a page was the last page in a session;
- Exit Rate - Exit Rate tells us how often a page was the last page in a session whenever it's viewed.

Information we store

The e-mail addresses of people who subscribe to our newsletter.

How we use this information

We use the information we collect in various ways, including to:

- Provide, operate, and maintain our website;
- Improve, personalise, and expand our website;
- Understand and analyse how you use our website;
- Develop new features and functionality;
- Communicate with you to provide you with updates and other information relating to the website/CONNECTA 2 (relevant for newsletter subscribers).

Links to other websites

Our site may contain links to other websites that are not operated by us. If you click on a third party' link, you will be directed to that third party's website. We strongly advise you to review the Privacy Policy of every website you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third-party websites or services.

Changes to this Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and update the "Last updated" date at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective once they are posted on this page.

Contact us

If you have additional questions or require more information about our Privacy Policy, do not hesitate to contact us at office@connecta-ta.eu .