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CONNECTA

Technical Assistance for the Deployment of Smart and Sustainable Mobility in the Western Balkans

Criteria for prioritisation of sustainable and smart mobility actions

CONNECTA-TRA-CRM-REG-MOB-07

Workshop No.2

06/07/2022

Multi-criteria analysis

Due to strategical level and large number of Actions and types of interventions, it is necessary to rank the actions to see what is critically important and what is desirable. To do so we are carrying out multicriteria analysis (MCA) – look at the following criteria and insert what you believe is an appropriate weighting

Criteria	Proposed Weighting
Criterion 1: Is it cost-effective? Will we decrease operating costs or will we increase benefits well above increased costs if we take this action? (not applicable for all measures)	XX% if applicable
Criterion 2: What is its impact on decrease of GHG emissions? Will it have a big impact in moving towards lower GHG footprint?	XX% if C1 is not applicable XX% if C1 is applicable
Criterion 3: Is it a critical path measure? Will it delay the implementation of other related activities? How necessary is it to implement for the sector as a whole?	XX% if C1 is not applicable XX% if C1 is applicable
Criterion 4: Are there capacities for implementation? Do the stakeholders have sufficient resources for implementation?	XX% if C1 is not applicable XX% if C1 is applicable
Criterion 5: Does it have social impact including impact on vulnerable groups? Will it help towards social inclusion? Will social conditions improve? (better and affordable accessibility etc.)	XX% if C1 is not applicable XX% if C1 is applicable

Multi-criteria analysis - exercise

- Fill in what you believe is the appropriate weighting for each criteria
- Remember: The criteria weighting should add up to 1
- Comments are also welcome on changing criteria
- Proposed ranking to be carried out by:
 - Representatives at this workshop
 - Experts on the assignment
 - Transport Community Secretariat
 - Other relevant ministries from regional parties – ***for discussion***
 - We can also expand to include other stakeholders (universities, NGOs, etc.) – ***for discussion***



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Contact information

Danijel Vučković

Project Manager

email: danijel.vuckovic@connecta-ta.eu

mob. +381 60 63 555 00

skype: vuckopk79

Seth Landau

Sustainability expert, Component 1 Co-Leader

email: seth@ecoltdgroup.com

Mob/WhatsApp/Viber: +385 91 9033666

skype: seth.landau



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Thank you!

CONNECTA Project team

Chris Germanacos, Team Leader; Transport Expert

chris.germanacos@connecta-ta.eu

Giorgos Xanthakos, Transport Key Expert, Deputy Team Leader

giorgos.xanthakos@connecta-ta.eu

Danijel Vuckovic, Project Manager

danijel.vuckovic@connecta-ta.eu